



Community Engagement Summary

Date: October 7, 2021
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RE: Batavia Fox River Corridor Master Plan

Purpose of the Engagement:

In partnership with Batavia Park District and City of Batavia, Hitchcock Design Group hosted two community engagement events focused on the potential removal/modification of the Batavia Dam and the implications to Depot Pond. The date and times for the events are listed below:

Community Engagement Event #1

When: September 15, 2021
 7:00pm to 9:00pm
Where: Virtual Presentation
 Recorded session available for viewing on the project website

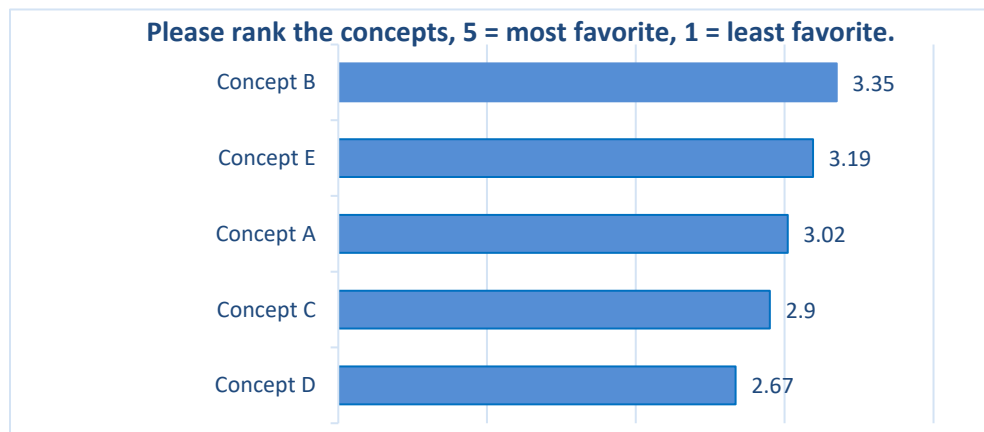
Community Engagement Event #2

When: September 25, 2021
 9:00am to 11:00am
Where: Peg Bond Center
 Open House

A total of five concepts were presented to the public (A – E) including an estimate of construction costs and annual maintenance costs for each option. Concepts presented at the community engagement events can be viewed on the project website (www.hitchcockdesigngroup.com/batavia-fox-river-corridor/schedule). Feedback was collected from attendees via an online survey or written comment cards. The online survey was also available to the general public for those individuals who could not attend one of the community engagement events to provide feedback. Respondents were asked to rank the concepts, 5 = most favorite to 1 = least favorite, using each number 1 through 5 only once. Respondents were not required to assign a ranking value for every concept. The online survey and comment cards also provided respondents the opportunity write-in any additional open comments.

Summary of the Results:

Based on the feedback received from the online survey, Concept B followed by Concept E received the highest average rank respectively, with several write-in comments suggesting a combination of the two concepts would be a good option. The table below summarizes the feedback from the **online survey**:



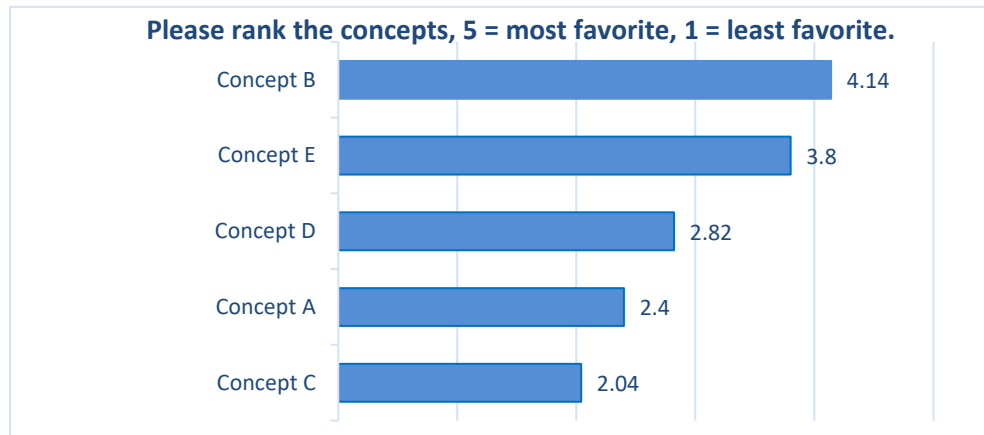
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Online Survey Results Data								
	Response Count by Ranked Position					Total Response Count	Weighted Total	AVERAGE RANK
	1	2	3	4	5			
Concept A	161	93	311	96	168	829	2504	3.02
Concept B	131	179	86	186	280	862	2891	3.35
Concept C	70	279	216	186	74	825	2390	2.90
Concept D	292	142	120	107	173	834	2229	2.67
Concept E	179	126	88	277	185	855	2728	3.19

- Average rank is calculated by dividing the weighted total by the total response count for each concept.
- Weighted total is calculated by multiplying the response count by ranked position and the value of the ranked position and adding together to get the sum. (ex. Concept A weighted total = 161(1)+93(2)+311(3)+96(4)+168(5))

Feedback received from the comment cards at the community open house reflected similar results with Concept B followed by Concept E receiving the highest average rank respectively. A few written responses from the open house comments cards used duplicative numbers in their ranking. These responses were still counted in the feedback data as inclusion did not impact the overall results. The table below summarizes the feedback from the **open house comment cards**:



Comment Card Results Data								
	Response Count by Ranked Position					Total Response Count	Weighted Total	AVERAGE RANK
	1	2	3	4	5			
Concept A	17	8	49	8	9	91	257	2.82
Concept B	6	8	9	23	57	103	426	4.14
Concept C	15	44	19	7	6	91	218	2.40
Concept D	52	19	5	6	13	95	194	2.04
Concept E	10	6	5	53	27	101	384	3.80

- Average rank is calculated by dividing the weighted total by the total response count for each concept.
- Weighted total is calculated by multiplying the response count by ranked position and the value of the ranked position and adding together to get the sum. (ex. Concept A weighted total = 17(1)+8(2)+49(3)+8(4)+9(5))