



**HITCHCOCK
DESIGN GROUP**

Focus on Hospitality



We are a national, multi-disciplinary landscape architecture, placemaking and urban design practice focused on building lasting relationships with the clients we serve, the communities we design for, and the colleagues we establish on every project.





333 North Green Street, Chicago, Illinois

Masterful design is a hospitality differentiator.

Hotel guests are becoming increasingly more discerning, seeking authenticity and thoughtful design in the places they choose to stay and play. Land owners and hotel developers face exceptional community, investor and market expectations that demand productive, creative design solutions.

Hitchcock Design Group understands the desires and demands of our audiences, resulting not just in timeless landscapes, but trusted relationships that last.





Velocity Crossing, Austin, Texas



We think of placemaking as storytelling at scale.

The extension of your brand's visual identity into the physical environment, as well as its sense of promise and purpose, is an opportunity to engage and enthrall guests, keeping them on-property longer.



East Village

Austin, Texas

Reger Holdings, LLC retained the Hitchcock Design Group led team to develop the concept plan for the site. After conducting a mixed-use comparable study of other similar developments, the team created a concept plan that includes a range of housing options, commercial zones and an entertainment district. A village center is planned for the development which will have a village green to provide open space and an amphitheater.





Hebron 121, Lewisville, Texas



Colton House Hotel

Austin, Texas

The Colton House Hotel is located in the trendy South Congress neighborhood of Austin, Texas. The “modern rustic” 80-room boutique hotel blends a hotel experience with the best perks of Home Away and AirBnB. HDG provided site and landscape design, which includes a lush amenity area with pool, private cabanas, shaded seating areas, activity lawn and a coffee bar/deck.



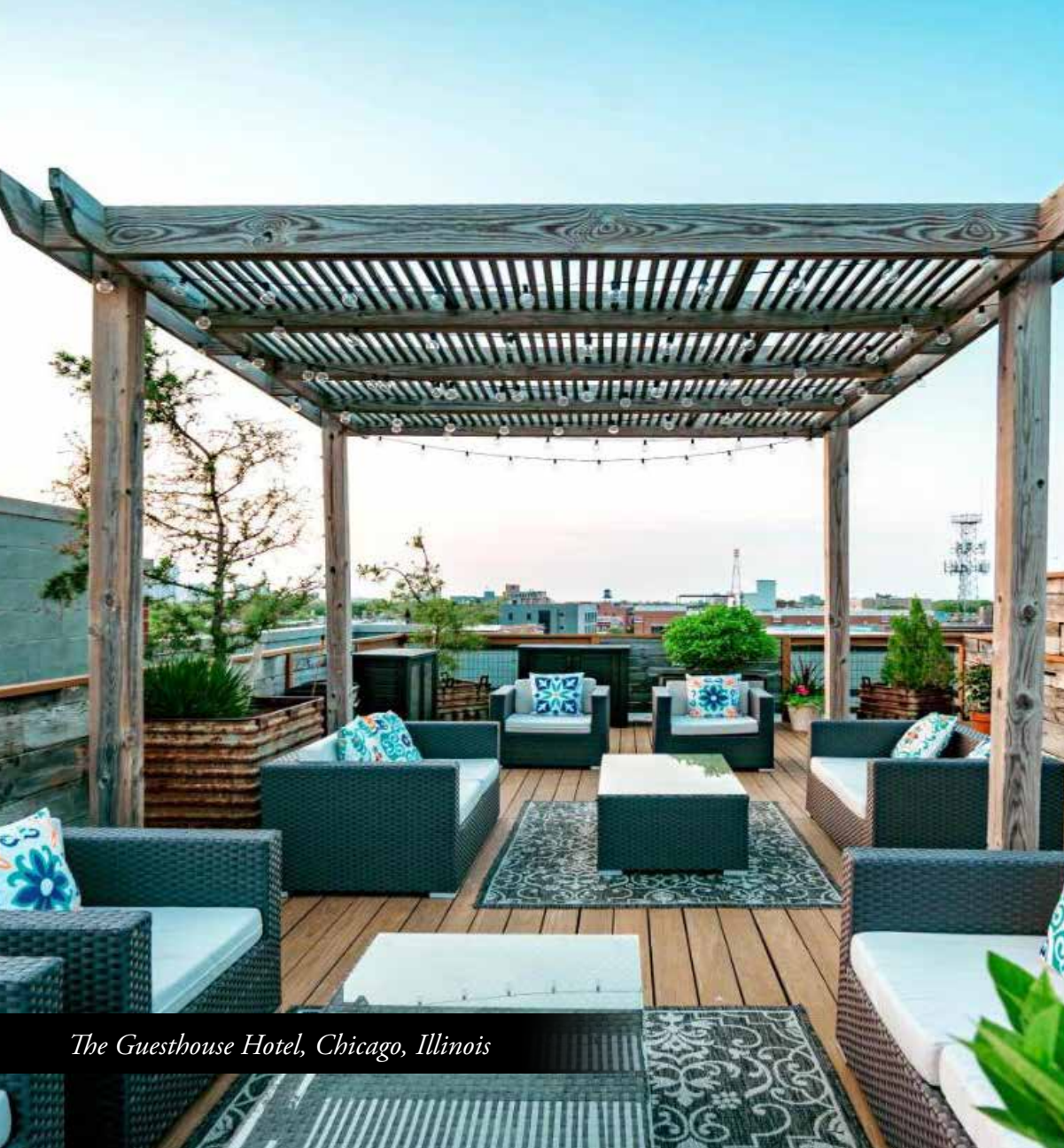


Hyatt House

Champaign, Illinois

For this nine-story, 145-room hotel, located on a premier corner in Downtown Champaign, DLR engaged Hitchcock Design Group to create a design and prepare the construction plans for the streetscape paving, site furnishings and plantings, a pedestrian alley, and second floor elevated green screen plantings. During construction, HDG provided bidding and construction administration services.





The Guesthouse Hotel, Chicago, Illinois





Meet your hospitality market experts.

Welcome to the HDGNation! We are a dedicated and experienced team who understand your market, your mission and your language.



**ALEX FENECH, PLA, ASLA |
PRINCIPAL**

Alex has had a wide variety of exposure to a diverse portfolio of projects since entering the landscape architecture profession in 2011. His range of scope covers a breadth of projects from community master planning work in the municipal setting to a variety of private sector engagements including opportunities with the Walt Disney World Resort, EDSA and Hitchcock Design Group. Project types have included domestic and international hospitality, mixed-use development, government, recreation, and urban infill projects throughout the Caribbean and United States. In his former position, Alex led efforts for the new Swan Reserve Hotel at the Walt Disney World Resort, the recreational facilities rebuild at Tyndall Air Force Base in the Florida Panhandle, DRV Park Stadium (MLS - Inter Miami CF) in Fort Lauderdale and the Shepherd's Hollow Banquet and Event Facility in Clarkston, Michigan.

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Project Experience

JW Marriott, Tampa, Florida

Marriott Water Street, Tampa, Florida

W Hotel, Fort Lauderdale, Florida

Delta Orlando Resort, Kissimmee, Florida

Swan and Dolphin Connectivity Project at Walt Disney World, Orlando, Florida

Swan Reserve Hotel at Walt Disney World, Orlando, Florida

Sawgrass Marriott Resort & Spa, Ponte Vedra Beach, Florida

Ocean Reef Club Masterplan, Key Largo, Florida

Shepherd's Hollow, Clarkston, Michigan

Frenchman's Reef Resort, St. Thomas

Dream City, Dominican Republic

Mariam Island, United Arab Emirates



M.J. MENELEY , PLA, ASLA | PRINCIPAL

M.J.'s experience includes a focus on real estate development, higher education, and healthcare projects as well as a broad range of additional experience in community site planning, urban design, and estate design. Over a 25-year career, M.J. has developed design skills that provide value to each project, large or small, by being creative yet practical and maintainable. As Design Principal of HDG's Indianapolis Studio, M.J. helps to guide design direction on a variety of project types across several markets. M.J. is a resident of Indianapolis and an avid sketcher. He is skilled at setting the overall concept for project sites and helping clients realize the potential of each respective site.

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Project Experience

Amaray Las Olas, Fort Lauderdale, Florida

Colton House Hotel, Austin, Texas

Ford Building Historic Redevelopment
Indianapolis, Indiana

Indy Fuel Tank Apartments, Fishers, Indiana

Guesthouse Hotel Rooftop, Chicago, Illinois

Innovation Mile Master Plan,
Noblesville, Indiana

Ivy Tech Indianapolis Master Plan,
Indianapolis, Indiana

Lockerbie Lofts, Indianapolis, Indiana

NCAA Headquarters, Indianapolis, Indiana

Playa Encantada, Anna Maria Island, Florida

Stadium Village Master Plan,
Indianapolis, Indiana

The Notch at Nora, Indianapolis, Indiana

Windsor at Miramar, Miramar, Florida



**TRENT RUSH, PLA, ASLA, LEED AP |
SENIOR PRINCIPAL**

Trent employs a collaborative design approach to provide clients with exceptional service and uniquely responsive design. Throughout over 20 years of professional experience, he has compiled a diverse portfolio of work which showcases his true passion, giving form to his clients' vision for their projects. For each project that he is involved with, Trent is devoted to enhancing each person's use and experience, which helps advise his approach to creating meaningful and memorable spaces. His team achieves a successful integration of their experience by emphasizing the pertinent role the environment plays in the use and enjoyment of the space.

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Project Experience

2001 Anderson Lane, Austin, Texas

4th at Navigation, Austin, Texas

7700 Parmer Lane, Austin, Texas

Berkshire, Fort Worth, Texas

City Gate West, Naperville, Illinois

East Village, Austin, Texas

Elmira at Myrtle, San Antonio, Texas

Five One, Austin, Texas

Fulcrum, Austin, Texas

Lakeline Station, Austin, Texas

Leander Springs PAL, Leander, Texas

Lemon Creek Ranch, Boerne, Texas

One Oak, Austin, Texas

The District, Round Rock, Texas

The Linden, Austin, Texas

Velocity Crossing, Austin, Texas

HITCHCOCKDESIGNGROUP

AUSTIN | CHICAGOLAND | INDIANAPOLIS | SOUTH FLORIDA

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